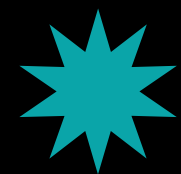


ERASMUS+ TRAINING COURSE



**MAY 20-29,
COLABHOUSE,
ATHENS,
GREECE**



What kind of economy can allow for everyone's needs to be met
within the limits of our beautiful planet?



**NON PROFIT
VENTURES**



Co-funded by
the European Union

If we want...

to have an **economy** in which
everybody's needs are **equitably**
met within the **ecological** limits of
the planet,
we need to **re-imagine our**
relationship with profit and
money.



Relationship-to-Profit

**A Theory of Business, Markets, and Profit for Social Ecological
Economics**

(Jennifer B. Hinton, Stockholm University 2021)

Image designed by Chiara Aliotta, at Until Sunday.

**JOIN US FOR A 10-DAY (UN-)LEARNING IMMERSIVE
WORKSHOP
ON THE THEORY AND PRACTICE OF
THE NOT-FOR-PROFIT WORLD MODEL
THAT CAN HELP GUIDE A LARGER SOCIETAL TRANSITION
TO A PURPOSE-CENTERED AND LIFE-SERVING ECONOMY.**

**About
Participants' profiles
The facilitators
Practical Information
Further information about partner organizations**

About!

NOT-FOR-PROFIT ECONOMY

Approaches such as the circular economy, doughnut economics, and the social and solidarity economy are evolving and ushering in a new economic era.



Watch the **7'** [video](#)

But how should businesses, markets, and profit be transformed in this transformation?

Going beyond the failed efforts to regulate a profit-driven economic system, the **Not-for-Profit World model** addresses the core purpose of businesses and how to align them with sustainability and wellbeing goals of societies

A NOT-FOR-PROFIT MARKET ECONOMY

offers a feasible, sustainable alternative to both the current for-profit economy and the state-planned economy.

In this kind of economic system, businesses and organisations channel investment, profit and resources to where they are needed most.

It is distributive by design, which reduces the need for governments to redistribute wealth. With social benefit at the core of this economy, instead of private financial gain, the Not-for-Profit World does not need to constantly grow and it can more easily address environmental concerns.

As such, it is an economic model that can truly meet everyone's needs in harmony with nature.



THE REASEN IMMERSIVE WORKSHOP

has been designed to offer
▶ **AN EMBODIED UNDERSTANDING
AND CAPACITY-BUILDING**

**in subject areas which are strategic for an
equitable, sustainable future,
including the principles of:**

▶ **NOT-FOR-PROFIT BUSINESS,
SOCIAL ENTREPRENEURSHIP,
WELLBEING ECONOMY,
ECOLOGICAL ECONOMICS,
SYSTEMS THINKING,
WORK THAT RECONNECTS,
RIGHT LIVELIHOOD,
POST-GROWTH ECONOMY, AND MORE**



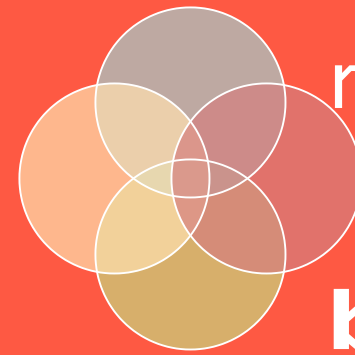


WE CALL UPON 20 YOUTH WORKERS AND LEADERS FROM FRANCE, GREECE, SWEDEN AND THE NETHERLANDS WHO ARE CURIOUS AND/OR ACTIVE IN THE SECTORS OF SOCIO-ECONOMIC REGENERATION AND ARE SEEKING:

Clarity on how the current economy and economic thinking are **key drivers of social exploitation and environmental destruction**



A desire to cultivate **regenerative livelihoods**



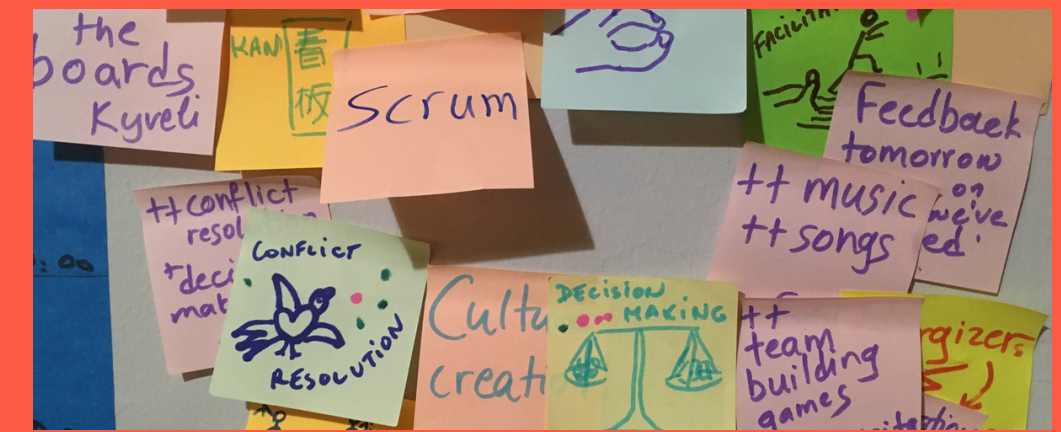
A capacity to understand and encourage businesses and markets that approach **profit as a means to achieving social benefit** (including legal, financial, and strategic considerations), rather than to enrich investors



Acupuncture points for **systemic change**

PARTICIPANTS' PROFILES

- Youth workers, social innovators, members of organizations and entrepreneurs who are seeking support in communicating, financing and identifying opportunities for socially and ecologically regenerative development,
 - Educators, facilitators, community founders and creatives who are willing to become "ambassadors of regenerative economies"
- 18+ years old (no upper limit)
 - a good level of English (minimum B1)
 - Coming from: France, Sweden, The Netherlands and Greece
 - Passionate about the topic of economic systems change
 - Open to learn, unlearn and relearn
 - Willing to actively co-create a community learning experience, in a spirit of non-coercion, care and mutual assistance
 - Available to fully participate in: -the preparation phase (online) - the full duration of the training - carrying forth the vision after the training



DR. JENNIFER HINTON

is a **systems researcher** and **activist** in the field of sustainable economy. Her work focuses on **how societies relate to profit** and **how this relationship affects global sustainability challenges**. Jennifer's background is in **sustainability science, systems analysis, and economics**. Her experiences living and working around the world (USA, China, Greece, France, UK, and Sweden) have culminated in a rich perspective about how economic drivers affect societal issues from the small to the large scale. In her doctoral thesis, "[Relationship-to-Profit: A Theory of Business, Markets, and Profit for Social Ecological Economics](#)", she developed an understanding of how profit-seeking economies systemically drive social and ecological exploitation, and how alternatives exist and can be nurtured. Her first book (in-press) "**How on Earth: Flourishing in a Not-For-Profit World By 2050**", offers a vision of how a not-for-profit market economy could equitably meet human needs within the limits of the planet, and how a transition to such an economy is possible. She holds a PhD in Sustainability Science from Stockholm University and a PhD in Economics from the University of Clermont Auvergne. Jennifer is also an experienced **facilitator of immersive learning experiences** that explore the relationships between **nature, society and economics**. Her approach engages participants in a **collaborative** process of **unpacking the complex and important topics of sustainability**. As an advocate of economic transitions for sustainability, she collaborates with civil society organisations, businesses, and policy makers to transform the economy towards regeneration. She is a senior research fellow at the Schumacher Institute and has been a core member of the AdaptEconII project, the Post-Growth Economics Network, 36x36, Transition Athens, and the Post Growth Institute.



Meet the
Team

DELLA DUNCAN

is a **Renegade Economist, speaker** and workshop **facilitator, livelihood coach, consultant**, and the **host of the Upstream Podcast** synthesising **stories about economic systems change**. She also serves as a **research activist** as a Senior Atlantic Fellow for Social and Economic Equity through the International Inequalities Institute at the London School of Economics and a Co-Founder of the California Doughnut Economics Coalition with degrees in International Relations and Sociology (BA, University of California), Economics for Transition (MA, Schumacher College), Authentic Leadership (Graduate Certificate, Naropa University), Della has also completed Joanna Macy's **Work that Reconnects** Intensive Program, and is a **Gross National Happiness Trainer** through the Gross National Happiness Centre in Bhutan. Della will be supporting the work in this training to land deeply with each participant, **catalysing the potential for greater ongoing transformation in their personal and organisational contexts**, and enriching the content of the training with broad perspectives on alternative economic theories and practices. Her facilitation will employ the Work that Reconnects principles drawn from **deep ecology, systems theory, and wisdom traditions from around the world, poetry, stories, and experiential practices, supporting inner and outer system change in organisations, businesses, and governments towards well-being for all**. She will be sharing theoretical and practical knowledge on: **Regenerative Economics approaches including Doughnut Economics, Gross National Happiness and alternate indicators, transition, Feminist economics**, and more.





Hosted in the beautiful co-working /residencies space of the **CoLab House** social cooperative, located in the northern suburbs of Athens (Greece), next to one of the sole remaining running streams of the city...

this training course encompasses **analytic, embodied, creative, heart-opening exploration**, seeking to empower individuals and organizations to guide their communities toward an **ecologically regenerative, economically viable, and socially just future.**

COLAB HOUSE IS EQUIPPED WITH ALL NECESSITIES, COMMON SPACES INCLUDING, CO-WORKING SPACES, MEETING ROOMS, KITCHEN AND A BEAUTIFUL GARDEN.

PARTICIPANTS WILL SHARE COMMON ROOMS WITH BUNK OR SINGLE BEDS, DEPENDING ON ARRANGEMENTS. SHEETS & PILLOWS ARE PROVIDED. YOU WILL NEED TO BRING A SLEEPING BAG.

more Info + pictures: [here](#)



PRACTICAL INFORMATION

This training course is co-funded by the Erasmus+ Program.

Accommodation, participation and breakfast are fully covered from **May 19th to May 28th** included.

Most meals are also covered, except for Days 5 and 7- when there are field trips to central Athens.

Any expense incurred before or after these dates or linked to extra activities (including the field trips) will be yours.

Likewise, your travel costs to reach the venue, up to the maximum allowance will be reimbursed following your participation.

TRAVEL COSTS & GREEN TRAVEL

COUNTRY	SENDING ORGANIZATION	MAX € REIMBURSED
Sweden	Teater K	530€
Greece	CoLab House	210€ (Green Travel Support)
France	sChOoL with Out frOntiers!	410 € (Green Travel Support)
The Netherlands	Nonprofit Ventures	410€ (Green Travel Support)

TRAVEL REIMBURSEMENT GUIDELINES

The Erasmus+ programme offers Green Travel Support for people traveling to Athens from France, Greece and The Netherlands using sustainable modes of transport, such as carpooling, bus or train or bicycle. Keep your travel tickets and invoices safe. You will need these to be eligible for Green Travel Support.

If green travel is not used, reimbursement limits are lower : 410€ > 360€; 210€ > 180€

Reimbursement will be done by bank transfer upon the presentation of the invoices & travel documents within 60 days after the finalization of the follow up activities (Youthpass certificate & Participation questionnaire).

To reimburse expenses it is mandatory to attend the 100% training course.

PARTICIPANTS' CONTRIBUTION:

There is a sliding scale 50 - 130 EUR fee for the Training Course to support the co-financing and implementation of the activities, based on personal financial possibilities.

Please note that registration will only be complete after your donation has been made here:

<https://www.helloasso.com/associations/school-without-frontiers/formulaires/2/en>.

We have instated this required contribution from participants as a symbolic investment to encourage commitment to the training. While accommodation and food are covered for the 10 days (apart from personal expenses on the days out in Athens), this symbolic amount is intended to give weight to our collective commitment to this training, offsetting the risks and costs involved in last minute cancellations.

If this poses a barrier to your participation, you may propose a different way to indicate your commitment.

PARTNER ORGANIZATIONS

1. **Teater K** (Sweden) _
social change through the arts, especially
theatre



2. **CoLab House** (Greece) _
social cooperative co-working & residency
space



3. **sChOoL with Out frOntiers!** (France) _
open movement promoting in-life learning



4. **Nonprofit Ventures** (The Netherlands) _
world's first incubator for nonprofit startups

NON PROFIT VENTURES

Apply here:

<https://forms.gle/TpQuiGi7v3LCGHjw9>

Deadline: 25th March
2023

Notification of selection:
by April 15th

EXTRA

'CoLABrary' study lab is happy to organize a special round of 2 online collective study sessions in preparation for this training, on **April 8** and **29** (Duration: 2hrs, Time: tbd).

Our intention is to become familiar with some of the bibliography that informs this training's content and have the chance to collectively explore it, regardless of participation in the training:)

If you're curious, let us know [here](#).

More info : schoolwithoutfrontiers@gmail.com



Poem by Della Duncan

(Watch a video recording of this poem via link below)

Economics is about our relationship with ourselves.

It is about how we use our time, what we do for leisure, our pace,

About our ratio of being to doing,

About our connection to our passions, our hobbies,

About that which we can call our own.

About our locus of control,

About our sense of self-worth,

About the rhythm of our days, our relationship to the seasons,

About how we introduce ourselves,

About the conditions of our past, the quality of our present, how we envision our future,

About our freedoms, our constraints,

About how we meet our needs,

About our role in society, our right livelihood, our mythopoetic identity.

Economics is about our relationship with each other,

It is about whether we see collaborators or competitors, separation or solidarity, interbeing or alienation,

About our level of trust,

About the integrity of our democracy,

About how we relate to power,

About how we manage our housework, our child rearing, our commons,

About how we care and get cared for, who we share with,

What we give and what we get, and how much we tell one another.

Economics is about our relationship with the Earth,
It is about our connection to land, our bioregion, our watershed,
About our sense of belonging,
About we build and how we build it,
What and how we eat, where our food comes from, and what happens to our waste,
About whether we see the natural world as a supply house or sewer,
A battlefield or lover,
An animate being or our larger Self.

Economics has the ability to isolate, subjugate, unite, and empower.
It's myth and fact, crisis and opportunity, alive and lifeless, systemic and personal.
Economics is not simply the bottom line, the marketplace, the profit margin, or the banknote,
And it's not something outside of us.
Economics is value-ful, valuable, and here.

[Link](#)

